

The Business Case for Social Determinants of Health

SUMMARY

At a system level, addressing social determinants of health has been shown to lower total cost of care. However, until some of these savings are routinely passed down to the primary care setting, the business case for integrating social health into primary is not always obvious.

This interactive webinar is focused on helping primary care organizations assess, document, and articulate their business case for addressing social determinants of health. Participants will be provided working tools to enable a deep exploration of the variables which can drive the business case within their organization and create value for its stakeholders.

Following the webinar, participants will also understand how to model business case impacts based on small numbers of patients and how to begin to develop a roadmap for sustainability for their social determinant interventions.

PROCESS

90-minute webinar.

CUSTOMIZATION OPTIONS

The webcast can be customized based on the goals and objectives of the sponsoring organization. It can also be converted into a short-term sprint if organizations desire coaching in the application of the business case tools.

Contact us at : [MA-TA@ spreadinnovation.com](mailto:MA-TA@spreadinnovation.com)

PRICE:

\$5,000 Virtual

Unlimited within an ACO or CP

TIME FRAME:

Available on an on-going basis.

PROJECT LENGTH:

90 minutes

THIS PROJECT IS FOR:

**Practice managers, care coordinators,
champion clinicians.**

DOMAINS:

**Care Coordination
Performance Improvement**